

# ALIAS EMPEROR RODGERS

A Majestic Memoir by Baltimore's Emperor of Insanity  
In The Crazy Daze of '60's Top 40 Radio

Paul H. D. Rothfuss

R|L Publishing, LLC  
Winter Springs • Minneapolis

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Companion PDF of Images & Links

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*Emperor Rodgers*

# CHAPTER ONE



B2B



*Paul Arndt Rothfuss, M.D.*



*Nettie Maria Louisa Duncombe*



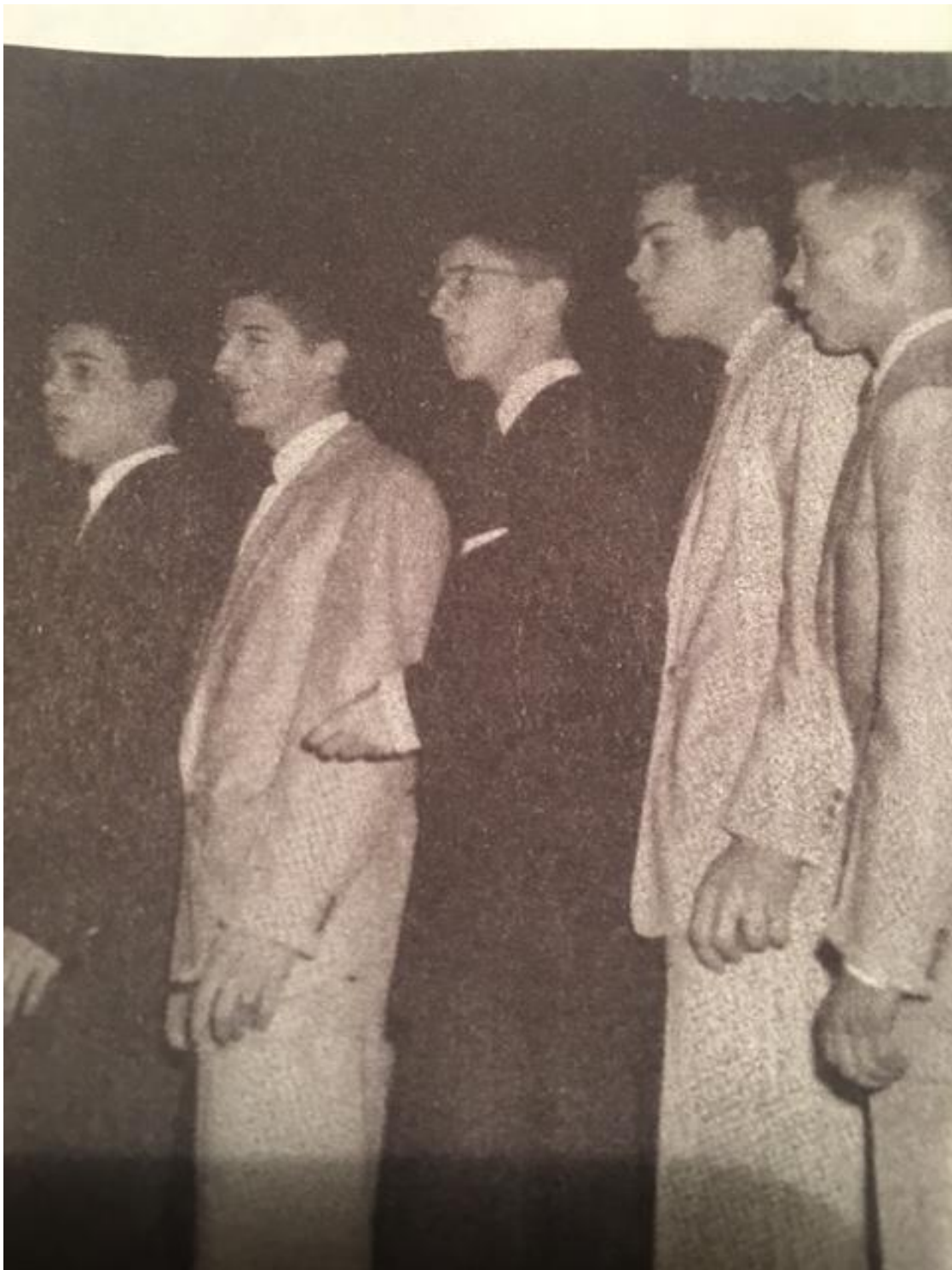
*1950 Philco Model 50-520 "Transitone" Tube Radio in Bakelite Case*



*John "John R." Richbourg*



## **'The Five Sharps'**



(l-r) Dave Luppert, Jack McCallus, Pat Abrunzo, Paul Rothfuss, Hess Wertz

Photo, November, 1955



*The Chords*



*The Crew Cuts*

## CHAPTER TWO



EVER SINCE



*Barbara Allen Love, 1958*



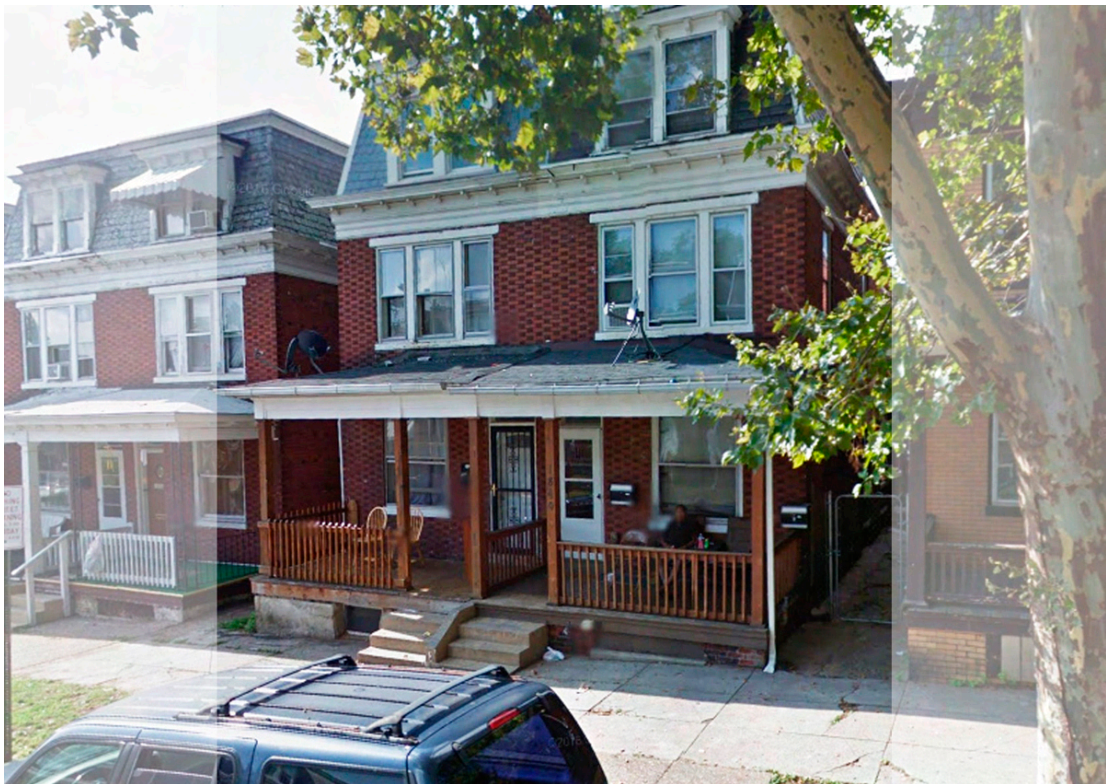
## CHAPTER THREE



### BEGINNING



*1953 Mercury*



*1840A Park Street, Harrisburg, PA (Image from Google Maps)*

## CHAPTER FOUR



### GATEWAY



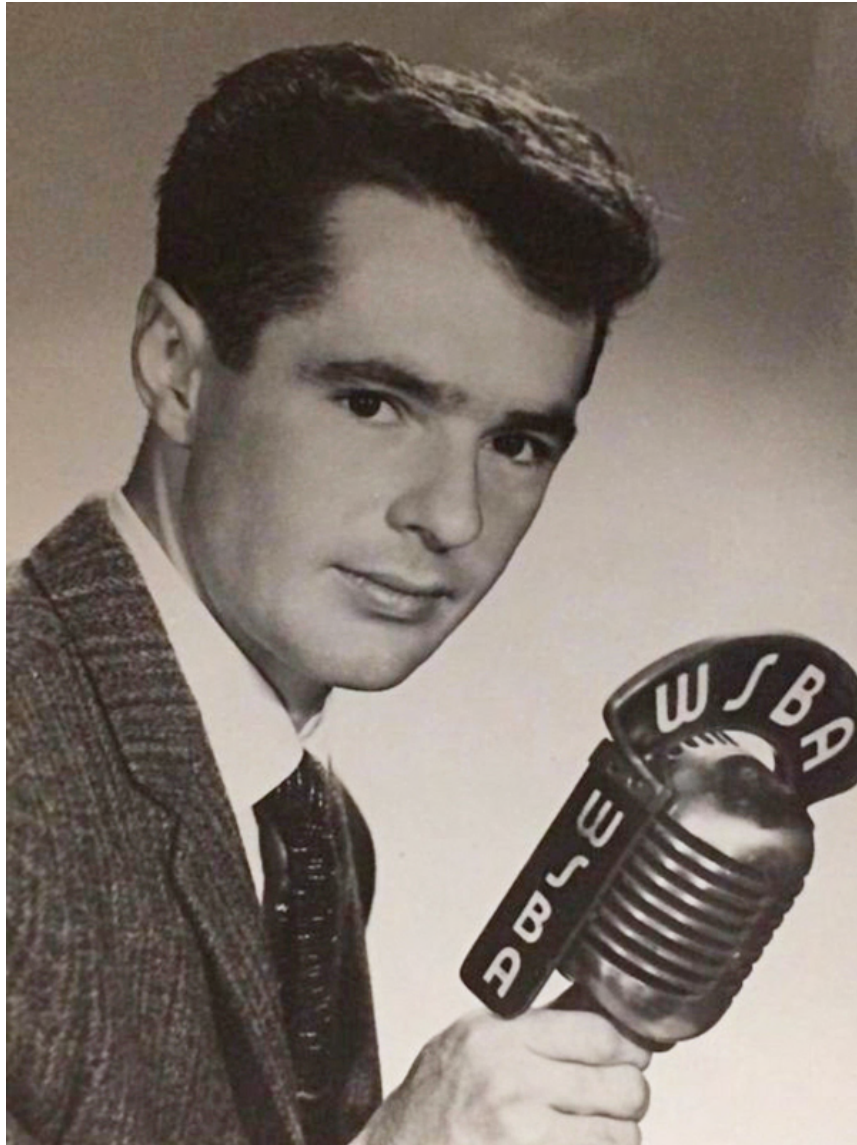
*Paul 'Roberts.' May 1960*



## CHAPTER FIVE



SUSQUEHANNA | WSBA



*Gil David*



# CHAPTER SIX



IT'S WARM EVERY DAY

## HOOPER *RADIO* AUDIENCE INDEX

CITY: SCRANTON-WILKES-BARRE, PA.

MONTHS: MAY THRU JULY, 1962

### SHARE OF *RADIO* AUDIENCE

TIME	RADIO SETS-IN-USE	WARM	WBAX	WBRE	WEJL	WGBI	WICK	WILK	WYAK	WPT3	WSCR		OTHER AM & FM	SAMPLE SIZE
MONDAY THRU FRIDAY 7:00 A.M.-12:00 NOON	12.7	45.2	8.6	5.4	8.1	10.9	3.1	12.2	2.5	1.0	2.3		0.7	9,475
MONDAY THRU FRIDAY 12:00 NOON-6:00 P.M.	11.3	53.9	6.9	3.3	7.3	5.9	3.9	8.3	5.6	1.6	2.2		1.2	11,500

"Radio Sets-in-Use" is the percentage of Total Homes which are listening to the radio. Where listening to a second program over a second radio set is reported in a home, that fact is reflected in both the "Radio Sets-in-Use" and in the individual station "Shares." "Share of Radio Audience" represents the proportion of the total radio audience listening to a particular station.

Where an FM station duplicates its corresponding AM station's program schedule in its entirety, the FM station mentions are combined with the AM station's mentions.

The Code of Practice governing the use of "RADIO HOOPER RATINGS" applies to this "RADIO AUDIENCE INDEX."

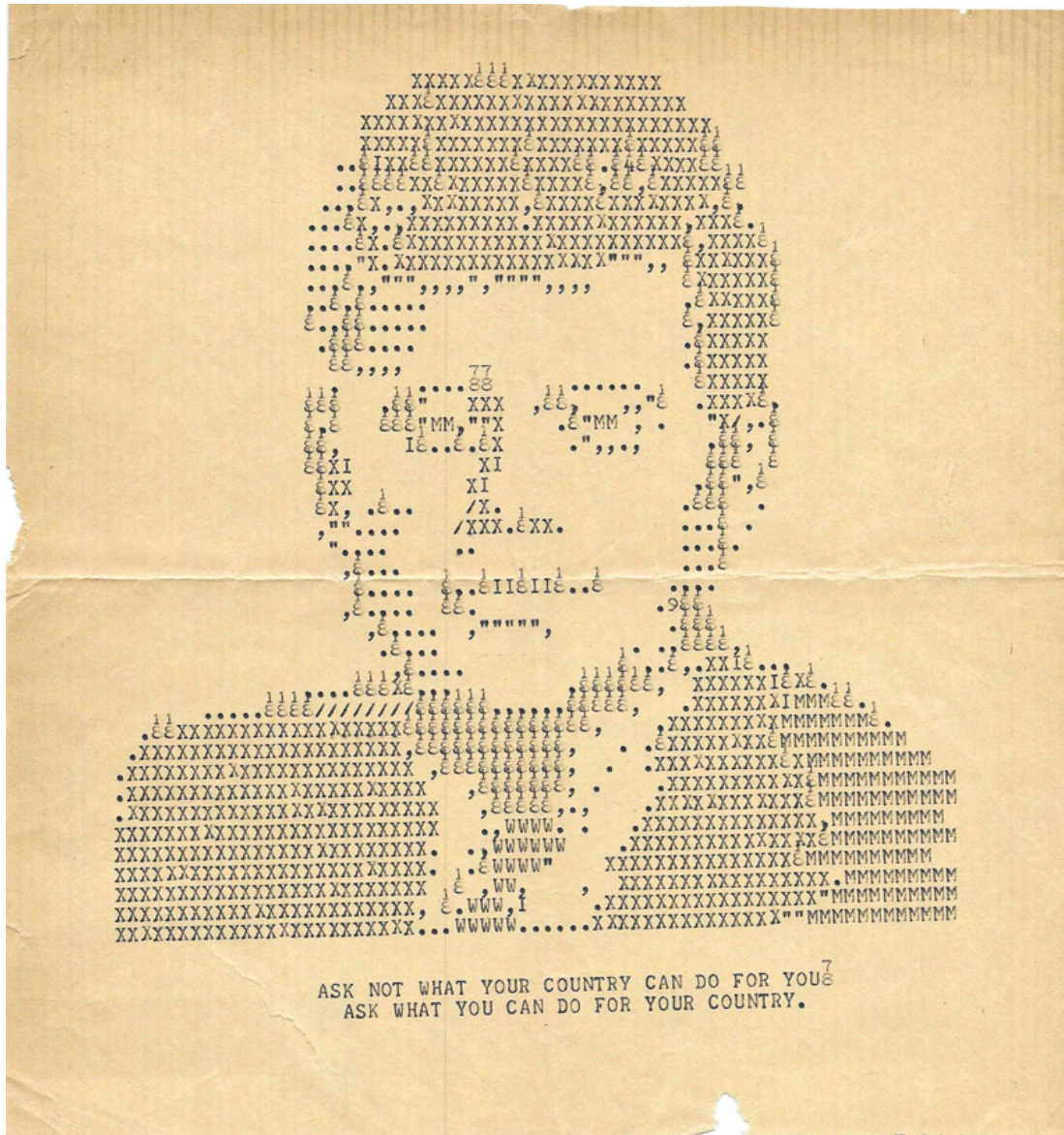
© C. E. Hooper, Inc., 1962.

*A Fifty-three Point Nine Share!*

# CHAPTER SEVEN



## CALLED UP



ASK NOT WHAT YOUR COUNTRY CAN DO FOR YOU<sup>7</sup>  
ASK WHAT YOU CAN DO FOR YOUR COUNTRY.

*Newsire portrait of John F. Kennedy*



## CHAPTER EIGHT



RADIO BALTIMORE | WCAO



*Kerby (Confer) Scott*



*HEAD FULL OF PIE FOR AN UNSHAVEN HEAD* was the fate of Paul Rogers, one of the WCAO Good Guys announcers of the Baltimore radio station of Plough Broadcasting, Co. Seated with him are other Good Guys Kerby Scott, Les Alenxander and Frank Luber. WCAO'S Good Guys and the famed Dave Clark Five (in back row) had the Baltimore Civic Center swingin' with an all-day promotion as a thrilling climax of the Revlon Swingstakes Contest. During the show Good Guy Scott wowed the audience by socking Rodgers with the pie because Rodgers didn't keep his promise to have his head shaved while Scott grew a Rolling Stone hair-do. As You can see, Scott (sitting next to Rodgers) let his hair grow wild.



PAUL "EMPEROR"  
RODGERS  
6 A. M. - 9 A. M.



ALAN FIELD  
9 A. M. - 12 Noon



LES "THE BEARD"  
ALEXANDER  
12 Noon - 3 P. M.



JOHNNY DARK  
3 P. M. - 6 P. M.



KERRY SCOTT  
6 P. M. to 10 P. M.



DONN KELLER  
10 P. M. to 12 Midnight



JACK EDWARDS  
"All Night Serenade"  
12 Midnight - 6 P. M.



BOB BARTEL  
Sat. - 6 P. M. - 1:15 P. M.  
Sun. - 5 P. M. to 10:30



FRANK LUBER  
News Director

W  
C  
A  
O

DIVISION  
OF  
FLOUGH,  
INC.

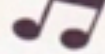
We are most happy to pre-  
sent to you this souvenir  
of the Beatles visit to Balti-  
more as another service of  
WCAO . . .

BRYON MILLENSON  
Vice President and  
General Manager



# RADIO BALTIMORE WCAO 60 ON YOUR DIAL

PRESENTS A

*Souvenir* 

OF

*The Beatles*

## VISIT TO BALTIMORE



JOHN  
LENNON

RINGO  
STARR

PAUL  
McCARTNEY



GEORGE  
HARRISON



## CHAPTER EIGHT – A



### THE EMPEROR RISES



"Ajax Liquor Store"

[http://emperorrodgers.com/Chap08a\\_1.mp3](http://emperorrodgers.com/Chap08a_1.mp3)



*Emperor Rodgers in Costume*



OUR LEADER Paul Rodgers  
Radio Baltimore WCAO 6-9 AM

Hereby let it be known that by the authority of his  
Imperial Majesty "EMPEROR RODGERS"


(your name here)

has been officially commissioned 1st lieutenant in  
Rodgers' Royal Commandos. In his majesty's cam-  
paign to conquer the territory of Maryland, Rodgers'  
Royal Commandos will remain on call to come to  
the aid of our exalted leader.

*Paul Rodgers*  
"EMPEROR RODGERS"  
NO. 11043

The Official Rodgers' Royal Commandos Membership Card.

11 November, 1964



FROM: Burt and Tim, (Recruiter-Generals)  
TO: His Majesty, Emperor Rodgers, baby.  
VIA: Carrier Pidgeon.  
SUBJ: First Day's Recruiting Results.

1. We are in no way acting as official representatives of the United States Naval Academy, and we can not be thought of in any way as having any connection with the Academy.
2. We have enclosed a list of recruits for the fearless Royal Commandos.
3. Burt and I would like another pack of membership cards and certificates so that we <sup>can</sup> recruit more commandos. We already have some 30 more recruits, but we need cards for them.
4. If possible, we would like to have Hood College added as a Strategic Objective of the special naval forces of the Emperor.
5. We agree to stand by to capture the Patapsco River.
6. Where is the Patapsco River?
7. Burt and I have one more slight request. We would like a large picture of our beloved leader for our room, and if possible, a picture of Col. Splendid and Lt. Cavendish.
8. Again, let us state that we are in no way acting as having any official connection with the Naval Academy.

Your loyal commandos,  
*Tim Rodgers*  
Tim Rodgers  
*Burt Saft*  
Burt M. Saft

P.S. If shoe sizes are not needed, please let us know.

NAME	CLASS	ROOM	CARD NO.	SHOE SIZE
RUSTY McDONNELL	66	8145	10145	10 1/2
DAVID LOVELADY	66	8158	10148	8 1/2
LOUIS DIRIENZO	66	8158	10146	8 R
JACK CONSOLVO	66	8154	10144	10D
GEORGE HURLEY	65	8159	10142	8 1/2
BOB PORTER	65	8162	10139	9 1/2
BOB STANFIELD	65	8162	10140	9 1/2
CODY HULL	66	8149	10137	8 1/2
BRUCE LECHNER	66	8149	10134	9 1/2
JIM PETERSON	68	8146	10133	7 1/2
WALLY UTLEY	65	8131	10127	10 1/2
BILL CURRAN	68	8140	10123	10
MICHAEL GARRITY	68	8139	10118	7 1/2
RON COOK	68	8139	10114	8
REG HAMMOND	66	8045	10126	8 1/2
BOB NORMAN	65	8138	10124	10 1/2
BUDDY ROSS	67	8151	10122	9 1/2
ALAN NILSEN	67	8142	10120	8 1/2
HENRY FORD	68	8125	10119	9 1/2
DAVE SPISSO	67	8151	10116	9 1/2
KARL MAHUMED	68	8139	10115	13
JAY KOPP	67	8150	10113	8 1/2
JOHN ORCUTT	66	8137	10111	10 1/2
DENNIE McCOMB	65	8143	10109	9
W.R. METZGER	68	8416	10108	10 1/2
STEVE PAGAN	67	8024	10102	9 1/2
HICKMAN J.T.	65	8162	10106	7 1/2
PHILIP REED	65	8157	10105	9 1/2
STEVE ZIENTEK	66	8137	10104	11

NAME	CARD NO.	NAME	CARD NO.
CAROLYN NONNSEN	10149	AGNES "BUTCH" KELLY	10145
CAROL ANN SHAFFER	10143	BETH MARSHALL	10138
DEBBIE PETROVIC	10141	TINY HULL	10136
LYNNE SAMPLE	10135	NANCY HILLIS	10132
JANE EVANS	10128	BRENDA WRIGHT	10129
MARIE HEDRICK	10131	PHIL RODGERS	10130
CHARLIE CORNUÉ	10125	BOBISU SKLAR	10121
SENTIA ENSSLIN	10117	FREDRICA KILMER	10112
LOIS FERGUSON	10110	SUZIE A. BEER	10103

The above civilians have a strong desire to join, and in fact, the midshipmen refuse to serve in the Naval Forces of Emperor Rodgers unless it is a coed organization.

U.S. Naval Academy Recruits for Rodgers' Royal Commandos





Praising The faithful  
service of  
BorkEXPRESS



Personal  
Educational  
Material

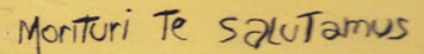


Another QUALITY gift from  
August I

To:  
Emperor Rodgers  
% WCAO RADIO  
40 W. Chase ST.  
Baltimore, Md. 21201

King August I Envelope





### King August I Invitation





Dear Emperor Rodgers,

The IMPERIAL Government of August I, ruler of the World and Beyond, is hereby returning the results of your entrance exam and it has been found you ~~are~~ one of the three persons to pass this difficult test (the other two being August I, and Derfy Fedderdorf, the makers of the test). It is fortunate for you that our skilled scholars were listening to your program when you answered the test orally and though you got a perfect score we had to subtract 1.4% because you answered the test orally and didn't send us the written answer sheet, thus giving you the only passing score of 98.6%. Herewith is mailed the remainder of the kit of the "August I College Completion Course in One Easy Lesson". If you satisfactorily pass this prufung you will be sent your PhD ( fudd ) degree.

Love,

August I, King

Derfy Fedderdorf (Sir that is), P.M.

Burby Cubble, Chairman Board of Examiners

P.S. Don't forget to pay your bill, 8,000,000,000 Idiot Head 3¢ pieces and the township of Dorchester County, as it is due the first of the month and if you don't pay we will have you thrown into a debtors' prison. And we will!!!

jhlmlv:jlh



POSITIONS OFFERED IN KING AUGUST'S ROYAL



King August I Illustrations



JUST BECAUSE HE'S LATE  
DON'T THINK KING  
August, the

KIND, Benevo-  
LENT, Modest,  
Charitable,  
UNSELFISH, good  
NATURED, LOVING



benign, sympathetic, warm  
hearted, Sweet-Hearted, Amiable  
Tender-loving, friendly, tolerant,  
considerable, merciful, good

Samaritanical, bearer of good-  
will, wellwisher (he wishes you had a well)  
and sweet; wishes you

A Merry Christmas

!!!

Love  
August I



### The Donkey Ball Team Photo

STANDING–WCAO TEAM, L to R: Jack Edwards (DJ), Alan Field (DJ), Nick Zaharis (Sales Dept.– coach), Walt Budko (ringer/former NBA Baltimore Bullets), Johnny Dark (DJ), Les Alexander (DJ), Frank Luber (DJ), Paul “Emperor” Rodgers (DJ).

KNEELING–HOST TEAM: Our opposition, whose names I don’t know.

SEATED–WCAO CHEERLEADERS, L to R: Staff Person (?), Sylvia Butts (Traffic Manager), Rosemary ? (Secretary).



**Opens Tomorrow Afternoon**  
Runs Thru Mar. 24 — Twice Daily — 3 Times Sat.  
**Baltimore Civic Center**  
PRIOR TO MADISON SQ. GARDEN

# Ringling BROS

## AND BARNUM BAILEY CIRCUS

Produced by John Ringling North



*The GREATEST SHOW on EARTH*

**ALL SEATS RESERVED**

**\$1.75, \$2.50, \$3.00, \$3.75**  
(Tax Incl.)

**SAVE \$1.00**

on Kids under 12  
Mon. thru Fri. & Sat. Morn.

**TICKETS NOW  
ON SALE AT**

Hochschild, Kohn—  
Downtown, Edmondson,  
Belvedere, Eastpoint, and  
Harundale, from 10 A.M.  
to 5 P.M. daily.

Central Ticket Agency  
206 N. Liberty and at  
the Civic Center  
Circus Information  
837-2201

**Performances**

Mon. thru Fri. 4:15 & 8:15  
Sat. ... 10:30, 2:30 & 8:15  
Sun. .... 2:30 & 7:00

**26**

Newly Imported European Acts. A Hundred Artists  
Never Before Seen In America. Plus Two Hundred  
American And Foreign Star Performers.

## CHAPTER NINE



### BALTIMORE JAM



**The Majestics (circa 1966)**

*L-R, Kneeling: Larry Schumache-alto sax, Duke Gore-bass. L-R, Standing: Ray DeMoss-tenor sax, Frank Invernizzi-piano, Jim Cosby-trumpet, Don Lehnhoff-trombone, Bill Whitelock-drums, Rex Little-trumpet, Bob Sutton-guitar, Denny Picasso-vocals. (Note: Don Lehnhoff is the guy who 'took a loogie' before trumpeting the Emperor to the mound at Memorial Stadium.)*

## CHAPTER TEN



### DEVIL WITH A BLUE DRESS



*Irish Rovers commemorative cup*

## CHAPTER ELEVEN



### MOVIN' ON



Hot Rod - July, 1966

<https://youtu.be/PCRwqiBGDEw>



Fat Daddy - Summer, 1966

<https://youtu.be/24Z46qQV34o>



“Things Ain’t What They Used To Be”

<https://youtu.be/yzPgYo19AsQ>



“Sugar Blues”

<https://youtu.be/SjemjB3kgAM>



“Sailin’ Down Chesapeake Bay”

<https://www.youtube.com/watch?v=z99FxoowHPA>



## CHAPTER TWELVE



SIMPLY THE BEST



RFD 5 Box 400  
Balt. Md 21207

*'53 Henry J* 922-5746

Easiest to run. Operates for as little as a penny-a-mile for gas. Lower cost on oil, tires, fees, upkeep and depreciation can save you up to \$600 per year.

Dear Paul Rogers, 1953  
I was driving the Henry J. you saw Thursday. The color is Jade Green (metallic) an original Henry J color. The car is a 6 cyl model 80 H.P. and cost new around \$1,500. We have a Kaiser-Frazer Owners Club with about 2,000 members all over the U.S. & world. The club is for the promotion of Kaisers, Frazers, & Henry J's. I have some of the original radio adv. copy. David H. Tag



WCBM

Paul Rogers  
2610 N. Charles St  
Balt. Md.

21218

Copyright 1952 Kaiser Frazer Sales Corporation,  
Willow Run, Michigan  
Printed in U.S.A.

Henry J Postcard





**WCBM/680  
ELANE STEIN**

*WCBM Caricature of Elane Stein*

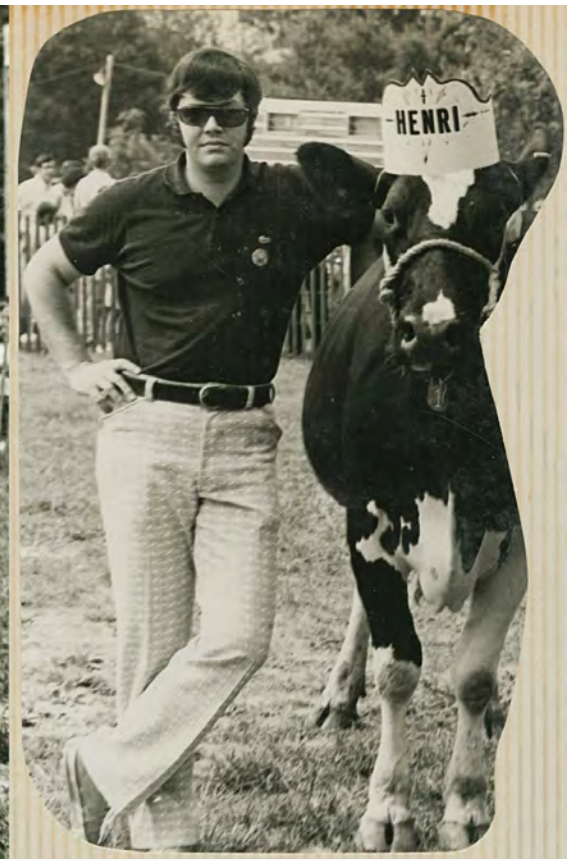


Howard Cosell slams Paul  
[http://emperorrodgers.com/Chap12\\_1.mp3](http://emperorrodgers.com/Chap12_1.mp3)



Cosell kicks Paul while he's down  
[http://emperorrodgers.com/Chap12\\_2.mp3](http://emperorrodgers.com/Chap12_2.mp3)





Paul and 'Elsie'.



Ron Nabors and Paul Rodgers at the State Fair.

## CHAPTER THIRTEEN



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### GOIN' WITH THE FLO



Flo Ayres at voice123.com

<https://voice123.com/profiles/floayres/>



## CHAPTER FOURTEEN



EXIT AT THE TOP



WYRE Marine Weather

[http://emperorrogers.com/WYRE\\_weather.mp3](http://emperorrogers.com/WYRE_weather.mp3)



Paul Rodgers Hangs Up His Rock 'N' Roll Shoes (2:55)

[http://emperorrogers.com/WYRE\\_HangsItUp.mp3](http://emperorrogers.com/WYRE_HangsItUp.mp3)



Paul Rodgers' final full hour on the air (56:44 min.)

[http://emperorrogers.com/WYRE\\_FinalHour\\_1974.mp3](http://emperorrogers.com/WYRE_FinalHour_1974.mp3)



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# EPILOGUE



## THE SEARCH FOR KING AUGUST 1



*Michel Vogelmann Interpretation of the Infamous Emperor Rodgers' Elephant Ride (2018)*



Download the entire King August I Scrapbook (PDF).  
[http://emperorrodgers.com/ER\\_KAScrapbook.pdf](http://emperorrodgers.com/ER_KAScrapbook.pdf)

# ON THE SHOULDERS OF OTHERS



The Art of Doodles

<https://youtu.be/0vjpgNjGdwU>

<#>